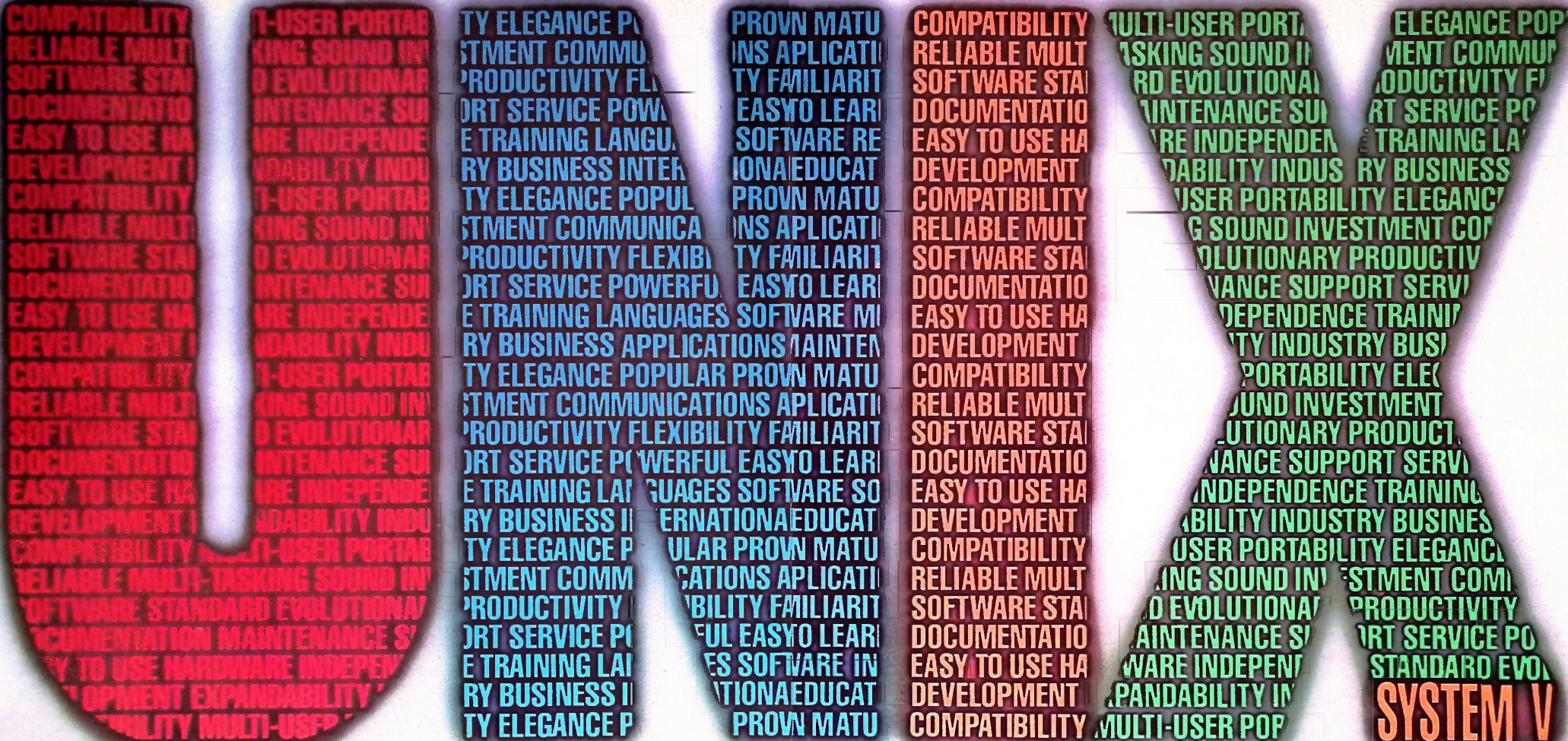




UNIX SYSTEM V. FROM AT&T. FROM NOW ON, CONSIDER IT STANDARD.

What's the first question you should ask about a new business computer? Considering what's at stake, none is more important than "Is it based on UNIX System V?" The answer can affect your cost of doing business for a long time.

Here's why good business decisions are based on UNIX System V.

No more making the software fit the computer. Or junking the computer because its operating system isn't compatible with other machines.

Because UNIX System V from AT&T has emerged as an industry standard for business, engineering, and scientific computers.

That means your programmers won't spend precious time and money reprogramming software every time a new computer comes along.

Instead, they can work more productively. And more profitably.

That's important because as programmer productivity goes up, your costs come down.

The profits of portability

UNIX System V from AT&T frees you from the tyranny of computer obsolescence. Because it's hardware independent.

Considering how much you invest in a computer these days, that can mean real savings.

Another saving: applications software written for UNIX System V is easily adapted to a wide range of computers. From micros to mainframes.

We call that portability. You'll call it a most important consideration when it's time to invest in a new computer.

Service that goes on and on

AT&T is committed to seeing that UNIX System V does the best possible job for your company.

That's why we offer a complete program of training, support, and documentation.

Including periodic updates. A newsletter. A problem-reporting system. A hotline. And more.

The source of this service is AT&T, whose own Bell Laboratories first developed the UNIX Operating System over ten years ago.

So your company has access to the scientists and technicians who created UNIX System V in the first place.

It's reassuring to know that, in the often volatile world of business computers, you'll have a service team that won't be out of service next year.

"Is it based on UNIX System V?"

Reliability. Portability. Compatibility. Flexibility. They're all important reasons

why UNIX System V from AT&T has emerged as an industry standard.

For you, the most important reason is its ability to cut the cost of doing business.

It's the reason you should ask, "Is it based on UNIX System V?" before you ask anything else.

To find out how UNIX System V from AT&T can help your business, just fill out the coupon.

We'll send you our specially prepared booklet, "Ten Questions You Should Ask Your MIS Manager About UNIX System V."



UNIX System V. From AT&T.
From now on, consider it standard.

©1984 AT&T Technologies, Inc.

Mail to: AT&T, P.O. Box 967, SA0400AB
Madison Square Station, New York, NY 10159

Name _____

Title _____

Department _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

UNIX System Licensee ☐ Yes ☐ No ☐ Don't know